



FOR IMMEDIATE RELEASE

CONNECT MAGAZINES HAVE A NEW LOOK

ATLANTA, March 25, 2016—Connect's publications (Connect Association, Connect Corporate, Connect Faith and Connect Sports) have unveiled a new look and feel as the company rebrands to Connect. The 2016 winter issues feature new titles, fresh editorial content and compelling imagery, and its updated sports facilities guide is a must-have for any sports planner.

Coinciding with each magazine are new websites that will be unveiled soon featuring more lifestyle pieces and real-time stories planners can use to keep their meetings on the cutting edge. All sites will stem from the company's main website, connectmeetings.com:

association.connectmeetings.com
corporate.connectmeetings.com
faith.connectmeetings.com
sports.connectmeetings.com

"With new magazines, we're hitting refresh and putting out a new perspective in the meetings magazines print landscape. We aim to stand out and separate ourselves from the pack. Our goal is to deliver more lifestyle content along with standard industry news. This includes compelling industry profiles, fashion, decor, design, F&B trends and more—coupled with cutting-edge design, videos that come off the page and original photo shoot imagery, of course," says Connect Editor-in-Chief Stephanie Davis Smith.

Connect's weekly email newsletters (Connect Association Report, Connect Corporate Report, Connect Faith Report and Connect Sports Report) will continue to provide exclusive stories, relevant content and the latest trends in the meetings industry to more than 22,000 subscribers. Connect Sports Report has a new feature called "This Week in Team USA," which highlights the top events from various groups within the United States Olympic Committee and further continues Connect's partnership with the USOC.

To learn more about Connect, please visit connectmeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

Media contact: Director of Marketing Mindy Hylton, mhylton@connectmeetings.com