

FOR IMMEDIATE RELEASE

CONNECT IS MARCHING TO THE CAPITAL

ATLANTA, April 11, 2016—The latest show in the Connect Marketplace lineup is Connect DC, taking place Dec. 14, 2016, at Washington Marriott Wardman Park in Washington, D.C. Connect DC, a hosted-planner, appointment-only, reverse-style trade show for the meetings industry, will connect CVBs and hoteliers to D.C.-based planners in the national association market.

“Connect is seeing dramatic growth in 2016 due to the demand in the meetings and events industry. We have listened to our partners and peers and are committed to providing quality events with quality planners and suppliers who can connect and grow business together,” says Chris Collinson, president of Connect.

During the Marketplace session of Connect DC, planners and sellers will meet in preset, scheduled appointments specific to their markets; exchange RFPs; arrange future site visits; and book events. The popular Marketplace format was first introduced to the meetings industry by Collinson Media & Events, which has recently rebranded to Connect. Connect produces Connect Marketplace, Connect Sports Marketplace, Connect Faith Marketplace and Diversity Marketplace, as well as other state-specific and regional shows in the meetings and hospitality industries. Patrick Higgins, Connect vice president of Marketplaces, says, “National associations have always been a big part of Connect. With the launch of Connect DC, we will be bringing our proven live-event formula directly to the highest concentration of national association planners in the country, making it easier for them to attend this one-day event.”

For more information on Connect DC, please visit connectdcmeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

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