

FOR IMMEDIATE RELEASE

## ACCEPTING MEMBERS FOR PROFESSIONAL DEVELOPMENT COMMITTEES

ATLANTA, May 24, 2016— Connect is currently recruiting members to serve on the following Professional Development Committees:

- Connect Association
- Connect Corporate
- Connect Diversity
- Connect Incentive
- Connect Specialty
- Connect Sports

The primary purpose of each Connect Professional Development Committee is to continue offering effective resources and compelling education for all Connect attendees through our conference programming, print media and digital resources. Our Professional Development Committees foster mentorship, leadership and networking opportunities. We are committed to educating our attendees about the current challenges faced by our industry, training meeting and event planners and the hospitality communities that serve them (DMOs, sports commissions, hotels, etc.) and maintaining their professional skills.

In addition to assisting the Connect team in developing conference education and editorial features, the Committee communicates throughout the year to address industry trends, share best practices and assist the Connect team with developing other resources. There has never been a more important time for professional development. The changes and shifts in our industry and our communities mean that Connect attendees must be prepared to understand and adjust to those new realities. The Connect Professional Development Committees are here to serve all their members. We invite members of the tourism industry to take advantage of what we offer and to communicate their needs and interests to us.

Suppliers (CVBs, destinations, hotels, etc.), please contact your regional sales director to get involved or contact Vice President of Sales Matt Johnson at [mjohnson@connectmeetings.com](mailto:mjohnson@connectmeetings.com) for more information.

Planners and rights holders, please contact Vice President of Marketplaces Patrick Higgins at [phiggins@connectmeetings.com](mailto:phiggins@connectmeetings.com) to get involved or for more information.

### ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at [connectmeetings.com](http://connectmeetings.com).

Media contact: Director of Marketing Mindy Hylton, [mhylton@connectmeetings.com](mailto:mhylton@connectmeetings.com)