

FOR IMMEDIATE RELEASE

CONNECT PARTNERS WITH IT GETS BETTER PROJECT

ATLANTA, June 13, 2016—Connect has partnered with the It Gets Better Project, which will be the beneficiary of the inaugural Connect for a Cause After-Party at Connect Marketplace. The event will take place Saturday, Aug. 27, at the Glass Cactus from 9 to 11 p.m. to close out Connect Marketplace. All proceeds from the event will support the It Gets Better Project, an organization with a mission of communicating to LGBTQ youth around the world that "it gets better."

"Connect is and has always been dedicated to giving back to the community and embracing diversity. We are proud to partner with the It Gets Better Project and support its mission of making it better for today's LGBTQ youth," says Chris Collinson, president of Connect.

Connect for a Cause will feature a mix of networking and entertainment. All Connect Marketplace attendees will be invited to attend. Tickets will be sold for \$100 each at bit.ly/1YcQM1W.

Connect Marketplace is a three-day reverse trade show held in Grapevine, Texas, Aug. 25-27, 2016, at Gaylord Texan Resort & Convention Center. Produced by Connect, Connect Marketplace follows the successful trade show format pioneered by the company for the meetings and travel markets. More than 3,000 buyers and sellers from corporate, association, expo, sports and specialty markets will come together to attend one-on-one appointments, general networking events, continuing education courses and big-name keynote speeches.

For more information or to register for Connect Marketplace, visit connectmarketplace.com.

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

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