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CONNECT DIVERSITY EXPANDS ITS REACH IN ITS FIFTH YEAR

ATLANTA, July 18, 2016—Connect announces the fifth annual [Connect Diversity](#) to take place at Bellagio Resort & Casino in Las Vegas, Feb. 6-8, 2017. Connect Diversity is dedicated to representing multicultural and LGBTQ organizations around the country and focusing on the importance of promoting a diverse presence within the management ranks of the travel and tourism industry.

“It’s hard to believe this concept began five years ago as a collaboration with Marriott International and has grown to become what it is today,” says Connect President Chris Collinson. “Their commitment to global diversity and inclusion is a priority that fosters the growing and changing global marketplace in the multicultural and diverse space. We thank Marriott for their dedication to the cause and look forward to expanding upon those ideals as Connect Diversity evolves.”

The hosted-buyer, appointment-only networking and education conference is formatted in the reverse trade show model Connect has become known for. More than 400 meeting professionals and destination representatives will meet one on one in a setting conducive to building relationships and business. Attendees will participate in conversations centered on diversity and multicultural events, educational workshops, team CSR projects, general sessions featuring noteworthy speakers and fun networking receptions.

For more information on Connect Diversity, please visit diversitymeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

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