

FOR IMMEDIATE RELEASE

OGLETREE NAMED EDITOR-IN-CHIEF

ATLANTA, October 10, 2016—Connect announces Kelsey Ogletree as editor-in-chief over its group publications. “I am thrilled to pass the baton to Kelsey,” says her predecessor, Stephanie Davis Smith, who has moved to a role as editorial director at Modern Luxury. “I have no doubt she will usher in a new era of creativity and service for the publications. Her passion for the meetings and events industry shows in everything she does.”

Prior to joining the company in 2013 as managing editor, Ogletree was managing editor of Modern Luxury’s Jezebel magazine. She also served as assistant editor with McKinsey & Company before joining Connect. Ogletree holds a master’s degree in magazine journalism from Medill School of Journalism at Northwestern University and a bachelor’s in broadcast communications from Carroll College. “I’ve spent the last few years getting to know the meetings industry on an intimate level, and it’s something I’m truly passionate about,” says Ogletree. “I’m delighted for this new opportunity to shape the editorial direction of the magazines, both in print and online, and continue to grow our creative influence in the industry.”

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

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