

FOR IMMEDIATE RELEASE

MEDAL OF HONOR RECIPIENT TO SPEAK AT CONNECT DC

ATLANTA, December 2, 2016— Celebrated military hero Florent Groberg will participate in the Connect DC Speaker Showcase presented by Keppler Speakers. Florent “Flo” Groberg was on his second deployment to Afghanistan in August 2012 when he made the split-second decision that would change his life forever and earn him the Medal of Honor, the nation’s top award for valor in combat.

Now, armed with valuable life lessons on overcoming adversity and powerful insights on leadership, teamwork and sacrifice, Groberg reveals how experiences and people throughout his life influenced his heroic decision on that fateful day, offering perspective that inspires audiences to appreciate life’s gifts and see opportunity in even the most adverse conditions.

Connect DC is an education conference and appointment-only trade show. Hosted by Connect, the event brings together the most active planners, suppliers and experts in national association meetings and events for keynote general sessions, preset appointments and industry networking.

For more information about Connect DC, visit connectdcmeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. More information about the company's brands and services is available at connectmeetings.com.

Media contact: Director of Marketing Mindy Hylton, mhylton@connectmeetings.com