The following education was provided at Connect Marketplace 2014 in Orlando, Florida, August 21-23, 2014. Education hours and domains have been verified by the Convention Industry Council. To learn more about what is required for the application process, please visit conventionindustry.org.

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### Thursday, August 21

1:00–4:00 p.m.

- **Creating An Interactive Meeting with Cross-Generational Appeal** *Presented by Karen McCullough, Karen McCullough & Co. and Crystal Washington, CWM Enterprises*
  - 3 hours/G. Meeting or Event Design
  - 3 hours/A. Strategic Planning

- **Hot Technologies 2014: It's Mobile, Social and Hands On!** *Presented by Jim Spellos, Meeting U.*
  - 3 hours/B. Project Management

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### Friday, August 22

3:00–4:00 p.m.

- **Dimensionalize the Attendee Experience** *Presented by Chris Gasbarro, C3*
  - 1 hour/A. Strategic Planning

- **Turn Your Passions into Profits and Start Thinking Outside the Box** *Presented by Jason SurfrApp, Really Awesome Company Inc*
  - 1 hour/B. Project Management or 1 hour/I. Marketing

- **Meetings and the Law: Creating and Managing a Risk Management Plan, Part 1** *Presented by Bonnie Wallsh, Bonnie Wallsh Associates and Barbara F. Dunn, Barnes & Thornburg*
  - 1 hour/C. Risk Management

- **The Great Social Media Debate** *Presented by Jim Spellos, Meeting U., and Crystal Washington, CWM Enterprises and Libby Hoppe, Collinson Media & Events*
  - 1 hour/I. Marketing or 1 hour/A. Strategic Planning

- **Meeting Value, Metrics and ROI Made Simple** *Presented by Cheryl M. Payne, Meeting Sites Resource*
  - 1 hour/A. Strategic Planning

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### Friday, August 22

4:15–5:15 p.m.

- **Create a Meeting Architecture that Boosts Engagement and Forges Relationships** *Presented by Paul O. Radde, The Thrival Institute*
  - 1 hour/A. Strategic Planning

- **The Planner/Supplier Rumble** *Presented by Shawna Suckow, SPIN, Senior Planners Industry Network*
  - 1 hour/F. Stakeholder Management
Saturday, August 23
4:15–10:45 a.m.

☐ The Technology Site Inspection and Ultimate Guide to Internet Connectivity Presented by Jim Spellos, Meeting U.
  • 1 hour/H. Site Management

☐ Meetings and the Law: Creating and Managing a Risk Management Plan, Part 2 Presented by Bonnie Wallish, Bonnie Wallish Associates and Barbara F. Dunn, Barnes & Thornburg
  • 1 hour/C. Risk Management

☐ Join the Media Revolution Presented by Matthew R. Clouser, Active Production and Design Inc.
  • 1 hour/G. Meeting or Event Design

☐ A Creative Conversation: Marketing Presented by Karen McCullough, Karen McCullough & Co. and Christine Born, Collinson Media & Events
  • 1 hour/I. Marketing

☐ Sponsorships: How to Gain Dollars and Partnerships Presented by Ron Seaver, SponsorFX and Jason SurfrApp, Really Awesome Company Inc.
  • 1 hour/A. Strategic Planning or 1 hour/D. Financial Management

☐ Menu Conversation...Speaking the Language of Food Presented by Steven Kuentz and Cabrin Kelly-Hale, Marriott International
  • 1 hour/G. Meeting or Event Design

☐ Sh_ft Presented by Chris Gasbarro, C3
  • 1 hour/A. Strategic Planning

☐ Strategic Contract Negotiations-Plan & Think Before You Ink Presented by Cheryl M. Payne, Meeting Sites Resource
  • 1 hour/A. Strategic Planning

☐ Key Principles to Understanding Modern Sports Tourism Presented by Vince Trinidad, Tulsa Sports Commission and Greg Fante, Louisville Sports Commission
  • 1 hour/A. Strategic Planning or 1 hour/B. Project Management

☐ Social Media Hacks: Secret Time-Saving Features for Prospecting, Researching and Connecting with Attendees Presented by Crystal Washington, CWM Enterprises
  • 1 hour/B. Project Management

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Saturday, August 23
11:00 a.m.–12:00 p.m.

☐ Flashpoint Presented by Crystal Washington, CWM Enterprises, Chris Gasbarro, C3, Michele Wierzgac, Michele & Co, and Shawna Suckow, SPIN, Senior Planners Industry Network
  • 1 hour/G. Meeting or Event Design

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Name __________________________________________

Company/Organization __________________________________________

Email Address __________________________________________