The following education was provided at Connect Marketplace 2014 in Orlando, Florida, August 21-23, 2014. Education hours and domains have been verified by the Convention Industry Council. To learn more about what is required for the application process, please visit conventionindustry.org.

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**Thursday, August 21**  
1:00–3:00 p.m.

- Meetings and the Law: Creating and Managing a Risk Management Plan **Presented by Bonnie Wallsh, Bonnie Wallsh Associates and Barbara F. Dunn, Barnes & Thornburg**  
  - 3 hours/C. Risk Management

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**Friday, August 22**  
9:45-10:45 a.m.

- Dimensionalize the Attendee Experience **Presented by Chris Gasbarro, C3**  
  - 1 hour/A. Strategic Planning

- Menu Conversation...Speaking the Language of Food **Presented by Steven Kuentz and Cabrin Kelly-Hale, Marriott International**  
  - 1 hour/G. Meeting or Event Design

- The Technology Site Inspection and Ultimate Guide to Internet Connectivity **Presented by Jim Spellos, Meeting U.**  
  - 1 hour/H. Site Management

- Point/Counterpoint **Presented by Barbara F. Dunn, Barnes & Thornburg, and Lisa Sommer Devlin, Devlin Law Firm**  
  - 1 hour/B. Project Management

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**Friday, August 22**  
11:15-12:15 p.m.

- Prove Your ROI: Writing a Post-Conference Report **Presented by Michele Wierzgac, Michele & Co.**  
  - 1 hour/B. Project Management

- Connexions: Ways to Make Your Meeting More Interactive and Engaging **Presented by Sharon Fisher, Play with a Purpose**  
  - 1 hour/B. Project Management or 1 hour/G. Meeting or Event Design

- Strategic Contract Negotiations-Plan & Think Before You Ink **Presented by Cheryl M. Payne, Meeting Sites Resource**  
  - 1 hour/A. Strategic Planning

- A Creative Conversation: Future of Meetings **Presented by Shawna Suckow, SPIN, Senior Planners Industry Network and Christine Born, Collinson Media & Events**  
  - 1 hour/A. Strategic Planning
Saturday, August 23
2:30–3:30 p.m.

☐ Turn Your Passions into Profits and Start Thinking Outside the Box Presented by Jason SurfApp, Really Awesome Company Inc
  • 1 hour/B. Project Management or 1 hour/I. Marketing

☐ Winning the Battle of the Budget Presented by Steven Kuentz and Cabrin Kelly-Hale, Marriott International
  • 1 hour/B. Project Management or 1 hour/G. Meeting or Event Design

☐ Join the Media Revolution Presented by Matthew R. Clouser, Active Production and Design Inc.
  • 1 hour/G. Meeting or Event Design


Saturday, August 23
4:00–5:00 p.m.

☐ Flashpoint Presented by Crystal Washington, CWM Enterprises, Chris Gasbarro, C3, Michele Wierzgac, Michele & Co, and Shawna Suckow; SPIN, Senior Planners Industry Network
  • 1 hour/G. Meeting or Event Design

Name ____________________________________________________________

Company/Organization _____________________________________________

Email Address ____________________________________________________