Connect

Continuing Education Credits Form for Education Sessions

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect 2016 in Grapevine, August 25-27, 2016. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

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<th>Date</th>
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<th>Session Title</th>
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<td>Thursday, Aug 25</td>
<td>9:30–10:00 a.m.</td>
<td>Tech Design Challenge</td>
<td>Crystal Washington and Jim Spellos, CMP</td>
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<td>Thursday, Aug 25</td>
<td>1:30–4:30 p.m.</td>
<td>Sporting Event Producer Mashup</td>
<td>Serena Andrews and April LaFramboise</td>
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<td>Social Justice and How it Affects Your Meetings</td>
<td>Stephanie Davis Smith</td>
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<td>Moving to Transformative Conferences That Focus on Business Outcomes</td>
<td>Jeff Hurt</td>
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<td>Friday, Aug 26</td>
<td>9:30–10:00 a.m.</td>
<td>Designing an Effective Budget</td>
<td>Bonnie Walsh, MA, CMP</td>
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<td>Friday, Aug 26</td>
<td>9:45–10:45 a.m.</td>
<td>Room Block Poaching: It Could Happen to You</td>
<td>Michael Owen and MaryAnne P. Bobrow, CAE, CMP, CMM, CHE</td>
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<td>Friday, Aug 26</td>
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<td>Stories That Sell: 5 Conversations You Must Have With Your Audience</td>
<td>Janice Roberson Anderson</td>
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<td>Friday, Aug 26</td>
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<td>Meeting Economics: Strategies to Improve Attendance, Sponsorship, Engagement and Your Bottom Line</td>
<td>Mariela McIlwraith, CMP, CMM, MBA</td>
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<td>Friday, Aug 26</td>
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<td>Hot Technologies 2016 for Advanced Professionals</td>
<td>Jim Spellos, CMP</td>
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<td>G: Meeting or Event Design</td>
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Friday, August 26

9:45–10:45 a.m. (continued)

☐ How Prepared are You?
   Presented by Tyra W. Hilliard, PhD, JD, CMP; Jonathan Howe and Dan Moher
   ◊ 1 hour/C: Risk Management

☐ CSR for the Specialty Market
   Presented by Rebecca Coons
   ◊ 1 hour/A: Strategic Planning

☐ Beyond the Bullet Points
   Presented by Brandt Krueger
   ◊ 1 hour/G: Meeting or Event Design

10:00 a.m.-12:15 p.m.

☐ The RFP Rumble
   Presented by Shawna Suckow, CMP
   ◊ 2.15 hours/B: Project Management

☐ Instructional Design, Demystified
   Presented by Aaron D. Wolowiec, MSA, CAE, CMP, CTA
   ◊ 2.15 hours/G: Meeting or Event Design

10:30-11:00 a.m.

☐ CMP Certification: Your Questions Answered
   Presented by Gayle Rosnick
   ◊ 0.5 hour/J: Professionalism

☐ A Discussion on Diversity in Association Meetings
   Presented by Larissa J. Schultz, CMP, MHA
   ◊ 0.5 hour/F: Stakeholder Management

11:15 a.m.-12:15 p.m.

☐ eRFP Best Practices
   Presented by Robert J. Wilson
   ◊ 1 hour/B: Project Management

☐ Creative Blocks, Melting Clocks, Salvador Dali and You
   Presented by Nathan Schwagler
   ◊ 1 hour/G: Meeting or Event Design

☐ Beluga and Bubbles, or Beer and Brats?
   Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia
   ◊ 1 hour/G: Meeting or Event Design

☐ Conference Refugees: Why the Hallway Is More Appealing Than the Ballroom
   Presented by Josh Packard
   ◊ 1 hour/F: Stakeholder Management

☐ Revolutionizing the Annual Conference: Six Steps to Higher Revenues and Attendance
   Presented by Jeff Hurt
   ◊ 1 hour/D: Financial Management

☐ Contract Clause Clash: How to Draft Contracts from Real Life Conflicts
   Presented by Lisa Sommer Devlin and Barbara F. Dunn
   ◊ 1 hour/B: Project Management
Friday, August 26
11:15 a.m.–12:15 p.m. (continued)

☐ The Value of Your Business
Presented by Carson Edwards, Jr., MBA, CASE
.ssl 1 hour/A: Strategic Planning

11:30 a.m.–12:00 p.m.

☐ Social Media Overload
Presented by Tess Vismale, CMP and Alex Plaxen
.ssl 0.5 hour/I. Marketing

☐ What Keeps You Up at Night?
Presented by Janice Roberson
.ssl 0.5 hour/G. Meeting or Event Design

2:45-3:30 p.m.

☐ The Biggest Little Session in Networking
Presented by Shawna Suckow, CMP
.ssl 0.75 hour/G: Meeting or Event Design

3:45-4:45 p.m.

☐ The Cost of Culinary Creativity
Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia
.ssl 1 hour/G: Meeting or Event Design

☐ Designing an Effective Budget
Presented by Bonnie Wallsh, MA, CMP, CMM
.ssl 1 hour/D: Financial Management

☐ Why Manners Matter: A Discussion on the Lack of International Etiquette
Presented by Larissa J. Schultz, CMP, MHA
.ssl 1 hour/F: Stakeholder Management

☐ Effective Event Marketing: What is Your Company Doing to be Successful?
Moderated by Kelsey Ogletree with Janice Roberson Anderson, Michele Wierzgac, MSEd, CMM; Jared Beard, and Jenn T. Grace
.ssl 1 hour/I: Marketing

☐ Strategies for Attracting and Growing the Right Audience
Presented by Jeff Hurt
.ssl 1 hour/F: Stakeholder Management

☐ Cybersecurity: Top 10 Things You Need to Know
Moderated by MaryAnne Bobrow, CAE, CMP, CMM, CHE and Jonathan Howe, Esq.
.ssl 1 hour/C: Risk Management

3:45-5:45 p.m.

☐ Secrets to Enhancing the Wine & Culinary Experience
Presented by Barbara F. Dunn
.ssl 2 hours/G: Meeting or Event Design
Friday, August 26

3:45-4:15 p.m.

- CSR for the Incentive Planner
  Presented by Rebecca Coons
  0.5 hour/A: Strategic Planning

4:30–5:00 a.m.

- Ethics, Legalities and Your Meeting
  Presented by Roxanne Langer
  0.5 hour/C: Risk Management

- Leveraging the Science of Group Creativity to Create Client Value
  Presented by Nathan Schwagler
  0.5 hour/G: Meeting or Event Design

5:00-6:00 p.m.

- New to the Industry? Strategies for Ramping Up Your Learning Curve
  Presented by Michele Wierzgac, MSEd, CMM, and Bonnie Walsh, MA, CMP, CMM
  1 hour/A: Strategic Planning

- Design: Theory and Reality Collide
  Presented by Chris Gasbarro and Megan Thompson
  1 hour/G: Meeting or Event Design

- AV and Production: From Selection to Execution
  Presented by Austin Johnston, Brandt Krueger and Matt Clouser
  1 hour/G: Meeting or Event Design

- Using Business Intelligence to Manage Meetings Strategically
  Presented by Robert J. Wilson
  1 hour/A: Strategic Planning

- The Culinary Eureka Effect
  Presented by Cabrin Kelly-Hale and Michael Petersen-Incorvaia
  1 hour/G: Meeting or Event Design

- Hackathon: Meeting and Tech Hacks to Enhance Productivity
  Presented by Shawna Suckow, CMP and Jim Spellos, CMP
  1 hour/G: Meeting or Event Design

- Point-Counterpoint: Expo Perspective
  Presented by Dana Freker Doody
  1 hour/B. Project Management

5:15-5:45 p.m.

- Social Justice and How It Affects Your Meetings
  Presented by Stephanie Davis Smith
  0.5 hour/C: Risk Management

- Supercharge Your Recognition and Incentive Program
  Presented by Greg Bogue
  0.5 hour/F: Stakeholder Management
Saturday, August 27
9:45 a.m.–12:00 p.m.

☐ Instructional Design, Demystified
   Presented by Aaron D. Wolowiec, MSA, CAE, CMP, CTA
   ☉ 2 hours/G: Meeting or Event Design

☐ The RFP Rumble
   Presented by Shawna Suckow, CMP
   ☉ 2 hours/B: Project Management

9:45–10:15 a.m.

☐ The RISE Code
   Presented by Kristen Brown
   ☉ 0.5 hour/E: Human Resources

☐ Ensuring LGBTQ-Inclusive Meetings
   Presented by Kimberly Vaughan
   ☉ 0.5 hour/I: Marketing

☐ Trends and Hot Topics in Sports
   Presented by Holly Shelton, CSEE
   ☉ 0.5 hour/A: Strategic Planning

☐ Wait, That’s Not a Sales Quota!
   Presented by Greg Bogue
   ☉ 0.5 hour/F: Stakeholder Management

9:45–10:45 a.m.

☐ Selecting and Securing the Perfect Site
   Presented by Cheryl Payne, CMP
   ☉ 1 hour/H: Site Management

☐ Room Block Poaching: It Could Happen to You
   Presented by Michael Owen and MaryAnne Bobrow, CAE, CMP, CMM, CHE
   ☉ 1 hour/H: Site Management

☐ Designing Inclusive Events: From ROI to Reach to Rosh Hashanah
   Presented by Stephanie Davis-Smith, Janice Roberson Anderson and Mariela McIlwraith, CMP, CMM, MBA
   ☉ 1 hour/G: Meeting or Event Design

☐ Advanced Contract Strategies and Enforcement
   Presented by Barbara F. Dunn, Lisa Sommer Devlin and Dan Moher
   ☉ 1 hour/B: Project Management

☐ Pitching Ideas to the C-Suite: Getting a Yes from the Boss
   Presented by Michele Wierzgac, MSEd, CMM
   ☉ 1 hour/F: Stakeholder Management

☐ How Prepared are You?
   Presented by Tyra W. Hilliard, PhD, JD, CMP; and Jonathan Howe
   ☉ 1 hour/C: Risk Management

☐ Art of the Deal: Winning Community Activation Strategies Through Sports
   Presented by Jon Schmieder, Vince Trinidad and John David
   ☉ 1 hour/F: Stakeholder Management
Saturday, August 27

10:30-11:00 a.m.

☐ CMP Certification: Your Questions Answered
  Presented by Gayle Rosnick
  ◊ 0.5 hour/J: Professionalism

☐ Moving to Transformative Conferences That Focus on Business Outcomes
  Presented by Jeff Hurt
  ◊ 0.5 hour/A: Strategic Planning

☐ CSR for the Incentive Planner
  Presented by Rebecca Coons
  ◊ 0.5 hour/A: Strategic Planning

☐ Sporting Events and Family Engagement
  Presented by Sean Hardy
  ◊ 0.5 hour/F: Stakeholder Management

11:15-12:15 p.m.

☐ Contract Clause Clash: How to Draft Contracts From Real-Life Conflicts
  Presented by Lisa Sommer Devlin and Barbara F. Dunn
  ◊ 1 hour/B: Project Management

☐ Breaking Down Participation Barriers: Best Practices for Accessible Events
  Presented by Mariela McIlwraith, CMP, CMM, MBA
  ◊ 1 hour/H: Site Management

☐ Solutions for Doing More With Less
  Presented by Bonnie Wallsh, MA, CMP, CMM
  ◊ 1 hour/D: Financial Management

☐ Designing a Brain-Based Event
  Presented by Dan Yaman
  ◊ 1 hour/G: Meeting or Event Design

☐ Hot Technologies 2016 for Advanced Professionals
  Presented by Jim Spellos, CMP
  ◊ 1 hour/G: Meeting or Event Design

11:30 a.m.-12:00 p.m.

☐ A Discussion on Diversity in Corporate Meetings
  Presented by Larissa J. Schultz, CMP, MHA
  ◊ 0.5 hour/F: Stakeholder Management

☐ How Human Trafficking Affects the Industry
  Presented by Debi Tengler
  ◊ 0.5 hour/A: Strategic Planning

2:45-3:30 p.m.

☐ The Biggest Little Session in Networking
  Presented by Shawna Suckow, CMP
  ◊ 0.75 hour/G: Meeting or Event Design
### Saturday, August 27
#### 3:45-5:45 p.m.
- Selecting and Securing the Perfect Site  
  *Presented by Cheryl Payne, CMP*  
  - 1 hour/H: Site Management
- Preparing Your Event to Fight Human Trafficking  
  *Presented by Stephanie Davis Smith, Debi Tengler and Chuck Paul*  
  - 1 hour/A: Strategic Planning
- Solutions for Doing More With Less  
  *Presented by Bonnie Wallsh, MA, CMP, CMM*  
  - 1 hour/D: Financial Management
- Designing a Brain-Based Event  
  *Presented by Dan Yaman*  
  - 1 hour/G: Meeting or Event Design
- Meeting Planning Six Sigma Style: LEAN Six Sigma  
  *Presented by Robert J. Wilson*  
  - 1 hour/D: Financial Management

#### 5:00-6:00 p.m.
- One Man Can’t Expand: How to Build, Train and Maintain a Team of Reliable Volunteers  
  *Presented by Janice Roberson Anderson*  
  - 1 hour/E: Human Resources
5:15-5:45 p.m.

☐ Ethics, Legalities and Your Meeting
  Presented by Barbara F. Dunn
  ☒ 0.5 hour/C: Risk Management

☐ Making Your Values Top Priority
  Presented by Karyn Nishimura Sneath
  ☒ 0.5 hour/J: Professionalism

#AskUsAnything
  Presented by Alex Plaxen and Tess Vismale, CMP
  ☒ 1 hour/G: Meeting or Event Design

☐ Best Practices for Inclusive and Accessible Events
  Presented by Mariela McIlwraith, CMP, CMM, MBA
  ☒ 1 hour/H: Site Management

☐ How to Successfully Plan and Implement an International Event
  Presented by Dan Moher
  ☒ 1 hour/B: Project Management

☐ Adopt These Heaven-Sent, Research-Proven Conference Insights
  Presented by Jeff Hurt and Josh Packard
  ☒ 1 hour/A: Strategic Planning

☐ AV and Production: From Selection to Execution
  Presented by Austin Johnson, Matt Clouser and Brandt Krueger
  ☒ 1 hour/G: Meeting or Event Design

☐ Design: Theory and Reality Collide
  Presented by Chris Gasbarro and Megan Thompson
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