### Thursday, June 12

1:00–4:00 p.m.

- **Total Program Experience!** *Presented by Greg Bogue, Maritz Travel*
  - 3 hours/A. Strategic Planning
- **Hot Technologies 2014: It’s Mobile, Social and Hands On!** *Presented by Jim Spellos, Meeting U.*
  - 3 hours/B. Project Management
- **Meetings and the Law: Creating and Managing a Risk Management Plan** *Presented by Bonnie Wallsh, Bonnie Wallsh Associates and Barbara F. Dunn, Barnes & Thornburg*
  - 3 hours/C. Risk Management

### Friday, June 13

9:30–10:30 a.m.

- **Why Small Meetings are the Heart of a Big Event** *Presented by Hugh Forrest, SXSW Interactive Festival*
  - 1 hour/A. Strategic Planning
- **Meeting Value, Metrics and ROI Made Simple** *Presented by Tim Brown and Cheryl M. Payne, Meeting Sites Resource*
  - 1 hour/A. Strategic Planning
- **The Technology Site Inspection and Ultimate Guide to Internet Connectivity** *Presented by Jim Spellos, Meeting U.*
  - 1 hour/H. Site Management
- **The Value of Mentorship** *Presented by Shawna Suckow, Senior Planners Industry Network and Christine Born, Collinson Media & Events*
  - 1 hour/E. Human Resources
- **Anything but PowerPoint: Fresh Presentation Alternatives** *Presented by Dahlia El Gazzar, The Meeting Pool*
  - 1 hour/G. Meeting or Event Design
- **Follow the LEED®er: A Sustainable Journey** *Presented by Erin Rowland, Oregon Convention Center*
  - 1 hour/A. Strategic Planning
- **The Lawyers Are In** *Presented by Barbara F. Dunn, Barnes & Thornburg and Lisa Sommer Devlin, Devlin Law Firm*
  - 1 hour/B. Project Management
Friday, June 13 10:45–11:45 a.m.

- Create a Meeting Architecture that Boosts Engagement and Forges Relationships Presented by Paul Radde Ph.D., The Thrival Institute 1 hour/A. Strategic Planning
- Diverse by Design: Incorporating Diversity into Your Meeting Presented by Tess Vismale, Atlanta Technical College, Atlanta Botanical Garden and Paul Somogyi, Marriott International 1 hour/G. Meeting or Event Design
- Social Media for Meetings: This Time It’s More Than Personal Presented by Jim Spellos, Meeting U. 1 hour/B. Project Management
- A Creative Conversation: Advocacy Presented by Christine Born, Collinson Media & Events and Michael Dominguez, MGM International Resorts 1 hour/A. Strategic Planning
- Activate It! The Newest Buzzword in Meetings Sponsorship Presented by Sharon Fisher, Play with a Purpose 1 hour/D. Financial Management
- 20/20 – Inventing the Future of Meetings Presented by Shawna Suckow, SPIN, Senior Planners Industry Network 1 hour/A. Strategic Planning
- Prove Your ROI: Writing a Post-Conference Report Presented by Michele Wierzgac, Michele & Co. 1 hour/C. Project Management
- Building a Better Incentive Experience: Beyond Best Practice Presented by Greg Bogue, Maritz Travel 1 hour/A. Strategic Planning

Saturday, June 14 9:30–10:30 a.m.

- A Healthier Appetite for Meetings Presented by Tracy Stuckrath, Thrive! Meetings & Events 1 hour/G. Meeting or Event Design
- There’s No $ in Creative Presented by Chris Gasbarro, C3 1 hour/A. Strategic Planning
- A Creative Conversation: Marketing Presented by Michele Wierzgac, Michele & Co. and Christine Born, Collinson Media & Events 1 hour/I. Marketing
- The Planner/Supplier Rumble Presented by Shawna Suckow, Senior Planners Industry Network, Michael Dominguez, MGM International resorts, Michelle Thornton, NBC Universal, and Mark Benson, Applied Meetings & Hospitality Solutions 1 hour/F. Stakeholder Management
☐ Top Time-Saving Tech Tools Presented by Jim Spellos, Meeting U.  
   ☐ 1 hour/B. Project Management

☐ Idea Leaping Presented by Sharon Fisher, Play with a Purpose  
   ☐ 1 hour/B. Project Management

☐ How to Demonstrate Meeting Value to Senior Management Presented by Tim Brown and Cheryl M. Payne, Meeting Sites Resource  
   ☐ 1 hour/F. Stakeholder Management

☐ 20 x 2: Specialized Incentive How Tos Presented by Libby Hoppe, Collinson Media & Events, Niall Fraser, Grand Hotel Point Clear, Golf Club and Spa, and Sean J. Mahoney, Silversea Cruises  
   ☐ 1 hour/A. Strategic Planning

☐ Flashpoint Presented by Chris Gasbarro, C3, Michele Wierzgac, Michele & Co, Dahlia El Gazzar, The Meeting Pool, and Paul Radde, Ph.D., Thrival Institute  
   ☐ 1 hour/G. Meeting or Event Design

Name ____________________________________________________________

Company/Organization _____________________________________________

Email Address ___________________________________________________