

collaborate MARKETPLACE

Continuing Education Credits Form for Education Sessions Collaborate Marketplace June 12-14, 2014

The following education was provided at Collaborate Marketplace 2014 in Portland, Oregon, June 12-14, 2014. Education hours and domains have been verified by the Convention Industry Council. To learn more about what is required for the application process, please visit conventionindustry.org.

Thursday, June 12

1:00–4:00 p.m.

- Total Program Experience! *Presented by Greg Bogue, Maritz Travel*
🕒 **3 hours/A. Strategic Planning**
 - Hot Technologies 2014: It's Mobile, Social and Hands On! *Presented by Jim Spellos, Meeting U.*
🕒 **3 hours/B. Project Management**
 - Meetings and the Law: Creating and Managing a Risk Management Plan *Presented by Bonnie Wallsh, Bonnie Wallsh Associates and Barbara F. Dunn, Barnes & Thornburg*
🕒 **3 hours/C. Risk Management**
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Friday, June 13

9:30–10:30 a.m.

- Why Small Meetings are the Heart of a Big Event *Presented by Hugh Forrest, SXSW Interactive Festival*
🕒 **1 hour/A. Strategic Planning**
- Meeting Value, Metrics and ROI Made Simple *Presented by Tim Brown and Cheryl M. Payne, Meeting Sites Resource*
🕒 **1 hour/A. Strategic Planning**
- The Technology Site Inspection and Ultimate Guide to Internet Connectivity *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/H. Site Management**
- The Value of Mentorship *Presented by Shawna Suckow, Senior Planners Industry Network and Christine Born, Collinson Media & Events*
🕒 **1 hour/E. Human Resources**
- Anything but PowerPoint: Fresh Presentation Alternatives *Presented by Dahlia El Gazzar, The Meeting Pool*
🕒 **1 hour/G. Meeting or Event Design**
- Follow the LEED®er: A Sustainable Journey *Presented by Erin Rowland, Oregon Convention Center*
🕒 **1 hour/A. Strategic Planning**
- The Lawyers Are In *Presented by Barbara F. Dunn, Barnes & Thornburg and Lisa Sommer Devlin, Devlin Law Firm*
🕒 **1 hour/B. Project Management**

- How Clients Measure WOW! Incentive Experiences *Presented by Dan Miller, Institute for Global Enterprise*
🕒 **1 hour/G. Meeting or Event Design**
 - Lighting the Path: Inspirational Leadership Increases Engagement *Presented by Michele Wierzgac, Michele & Co.*
🕒 **1 hour/E. Human Resources**
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Friday, June 13

10:45–11:45 a.m.

- Create a Meeting Architecture that Boosts Engagement and Forges Relationships *Presented by Paul Radde Ph.D., The Thrival Institute*
🕒 **1 hour/A. Strategic Planning**
 - Diverse by Design: Incorporating Diversity into Your Meeting *Presented by Tess Vismale, Atlanta Technical College, Atlanta Botanical Garden and Paul Somogyi, Marriott International*
🕒 **1 hour/G. Meeting or Event Design**
 - Social Media for Meetings: This Time It's More Than Personal *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/B. Project Management**
 - A Creative Conversation: Advocacy *Presented by Christine Born, Collinson Media & Events and Michael Dominguez, MGM International Resorts*
🕒 **1 hour/A. Strategic Planning**
 - Activate It! The Newest Buzzword in Meetings Sponsorship *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/D. Financial Management**
 - 20/20 - Inventing the Future of Meetings *Presented by Shawna Suckow, SPIN, Senior Planners Industry Network*
🕒 **1 hour/A. Strategic Planning**
 - Prove Your ROI: Writing a Post-Conference Report *Presented by Michele Wierzgac, Michele & Co.*
🕒 **1 hour/C. Project Management**
 - Building a Better Incentive Experience: Beyond Best Practice *Presented by Greg Bogue, Maritz Travel*
🕒 **1 hour/A. Strategic Planning**
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Saturday, June 14

9:30–10:30 a.m.

- A Healthier Appetite for Meetings *Presented by Tracy Stuckrath, Thrive! Meetings & Events*
🕒 **1 hour/G. Meeting or Event Design**
- There's No \$ in Creative *Presented by Chris Gasbarro, C3*
🕒 **1 hour/A. Strategic Planning**
- A Creative Conversation: Marketing *Presented by Michele Wierzgac, Michele & Co. and Christine Born, Collinson Media & Events*
🕒 **1 hour/I. Marketing**
- The Planner/Supplier Rumble *Presented by Shawna Suckow, Senior Planners Industry Network, Michael Dominguez, MGM International resorts, Michelle Thornton, NBC Universal, and Mark Benson, Applied Meetings & Hospitality Solutions*
🕒 **1 hour/F. Stakeholder Management**

- Top Time-Saving Tech Tools *Presented by Jim Spellos, Meeting U.*
🕒 **1 hour/B. Project Management**
 - Idea Leaping *Presented by Sharon Fisher, Play with a Purpose*
🕒 **1 hour/B. Project Management**
 - How to Demonstrate Meeting Value to Senior Management *Presented by Tim Brown and Cheryl M. Payne, Meeting Sites Resource*
🕒 **1 hour/F. Stakeholder Management**
 - 20 x 2: Specialized Incentive How Tos *Presented by Libby Hoppe, Collinson Media & Events, Niall Fraser, Grand Hotel Point Clear, Golf Club and Spa, and Sean J. Mahoney, Silversea Cruises*
🕒 **1 hour/A. Strategic Planning**
 - Flashpoint *Presented by Chris Gasbarro, C3, Michele Wierzgac, Michele & Co, Dahlia El Gazzar, The Meeting Pool, and Paul Radde, Ph.D., Thrival Institute*
🕒 **1 hour/G. Meeting or Event Design**
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Name _____

Company/Organization _____

Email Address _____