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## **Connect and New Orleans' Joint Statement on National Conference in August**

ATLANTA, Ga. June 10, 2020 – Connect, a leader in live events for meeting planners and those in the travel and tourism industry, has announced it will reschedule its annual conference in New Orleans, Aug. 17-19, 2020.

“We love New Orleans and have held two other extremely successful events there. Everyone on our team and the New Orleans & Company team has been working on this conference for over a year,” says Connect president Chris Collinson.

Connect has always found that New Orleans is attendance-driver for its events. Attendees love its central location, compact geographic footprint, abundance of high-quality hotels and unique cultural, and culinary scenes. No matter what you're interested in whether it be food, music, arts or history, New Orleans has it in abundance. “Make no mistake, we will be back in New Orleans in the future,” adds Collinson.

“We made a commitment to the industry to step out in front first and show everyone how we can get our events back online,” says Collinson. “We want to be a part of relaunching the meetings industry in America.” To do that, Connect has [put together a plan](#) to showcase the most cutting-edge safety measures available right now and implement them at the show when it is rescheduled.

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**ABOUT CONNECT** Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at [connectmeetings.com](http://connectmeetings.com).