

FOR IMMEDIATE RELEASE

Connect Meetings and Hyatt Join Forces to Bring Back In-Person Events

ATLANTA, July 20, 2021— Connect Meetings announced today that it is collaborating with Hyatt during Connect 2021—giving meeting planners just one more reason to come back to face-to-face meetings.

“Our long history and similar outlook make this collaboration a natural choice. Together, we believe that as the travel industry comes back, it will happen vigorously, and we’re excited to work together to help make it happen,” explains Chris Collinson, President of Connect Meetings.

Trina Camacho-London, vice president of sales at Hyatt, says, “At Hyatt, we know that meetings and events we host will continue to look and feel different as we navigate the path forward but at its core will be our purpose of care. Throughout COVID-19, we have been intensely focused on listening to meeting planners – and working with vendors like Connect Meetings has allowed us to provide planners with support, resources and inspiration for events during the pandemic and beyond.”

Meeting planners will have the opportunity to visit the Together by Hyatt booth at Connect 2021 in Tampa, Florida from August 30 – September 1, 2021, to learn more about Together by Hyatt, Hyatt’s new suite of events offerings designed to meet planners where they are on their journey to return to events. Building on Hyatt’s deep-rooted expertise in delivering high-quality meetings and events, Together by Hyatt advances care for meeting planners by simplifying and streamlining event planning and execution, with attendee safety and wellbeing in mind.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For more information Connect 2021, contact Connect Corporate Communications Director Matt Swenson, mswenson@connectmeetings.com

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company’s brands and services is available at connectmeetings.com.

ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 20 premier brands. As of March 31, 2021, the Company's portfolio included more than 1,000 hotel, all-inclusive, and wellness resort properties in 68 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries operate, manage, franchise, own, lease, develop, license, or provide services to hotels, resorts, branded residences, and vacation ownership properties, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **JdV by Hyatt™**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, and **Hyatt Residence Club®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.