

FOR IMMEDIATE RELEASE

## **Save the Date: Connect Is Coming to Puerto Rico in May 2022**

ATLANTA, September 9, 2021—Connect is pleased to announce it will host more than 2,000 event professionals for a signature conference in Puerto Rico, May 22-24, 2022. The multi-track event will be a hub for networking and business development for corporate, association and sports planners. The announcement comes on the heels of Connect's successful 2021 marketplace in Tampa, Fla., which helped reignite the hospitality and events industry.

Emanating from Puerto Rico Convention Center, the 2022 springtime conference will bear all the hallmarks of Connect's industry-leading conferences, including reverse-style one-on-one appointments, a vibrant trade show and speakers with mass appeal. It will also serve as a showcase for Puerto Rico as a destination, including placing a spotlight on the freshly complete El Distrito T-Mobile, a mix of hotels, dining, entertainment venues and retail stores located steps from the convention center.

"Connect is very excited to go to Puerto Rico next year," says Connect President Chris Collinson. "It's always been a great destination to bring events, but the addition of the Distrito T-Mobile takes it to a whole new level. We look forward to working together with Discover Puerto Rico to put on a great conference for 2,000 members of the best event professionals in the industry.," says Connect President Chris Collinson.

In addition to the conference, Discover Puerto Rico will host pre- and post-event FAM trips to that visiting event professionals gain a full experience of the island.

"This event will further elevate Puerto Rico as a world class meetings destination and accelerate the recovery of our island by hosting key buyers and demonstrating the spectacular and one-of-a-kind experiences that Puerto Rico has to offer," says Brad Dean, CEO of Discover Puerto Rico.

Connect Puerto Rico will be home to some of Connect's impressive repertoire of events. Specific tracks include:

- Corporate: Financial, Insurance, Technology
- Association
- Diversity
- Sports, including Sports LGBTQ Summit and Women in Sports Forum
- Luxury and Incentive
- Citywide

# Connect

---

The event will generate more than 35,000 one-on-one, private and preset business appointments between meeting and hospitality professionals. Its impact will be felt not just in Puerto Rico, where thousands of room nights will be filled, but throughout the industry as it attempts to complete its comeback from COVID-19.

For more information about Connect 2021 or to schedule interviews about the conference, contact Matt Swenson, Connect Communications Director, [mswenson@connectmeetings.com](mailto:mswenson@connectmeetings.com)

## **ABOUT CONNECT**

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at [connectmeetings.com](http://connectmeetings.com).