

2022 CONNECT HOSTED BUYER CRITERIA

ALL HOSTED BUYERS

- Must have a full name of the event that they want to discuss
- Must have an established event history

Association Hosted Buyers

Spring Marketplace (May 22-24) | Puerto Rico
Connect Marketplace (August 8-10) | Detroit

- Must be an association meeting planner
- Must generate 50+ rooms on peak
- Must have the ability to rotate nationally
- Must demonstrate a solid 2 year event history

Citywide Hosted Buyers

Spring Marketplace (May 22-24) | Puerto Rico

- Must generate 1,000+ rooms on peak
- Must utilize 100,000+ sq ft of space
- Must have the ability to rotate nationally

Corporate Hosted Buyers

Spring Marketplace (May 22-24) | Puerto Rico
Connect Marketplace (August 8-10) | Detroit

- Must be a corporate meeting planner
- Must generate 50+ rooms on peak
- Must have the ability to rotate nationally
- Must demonstrate a solid 2 year event history

Diversity Hosted Buyers

Spring Marketplace (May 22-24) | Puerto Rico

- Must generate 50+ rooms on peak
- Must plan events for LGBTQ+, multicultural, Women's groups, etc.
- Must have the ability to rotate nationally

Incentive Hosted Buyers

Connect Incentive (May 22-24) | Puerto Rico

- Planners that are responsible for incentive programs OR planners who pay \$400+ per night
- Must have a history of contracting luxury hotel brands OR holding programs in high-end destinations

Sports Hosted Buyers

Spring Marketplace (May 22-24) | Puerto Rico
Connect Marketplace (August 8-10) | Detroit

- Must be a planner of competitive sporting events or sports-themed meetings
- Must generate 50+ rooms on peak
- Must have the ability to rotate nationally
- Must demonstrate a solid 2 year event history

Specialty Hosted Buyers

Connect Marketplace (August 8-10) | Detroit

- Must be a planner of social, military, or fraternal groups
- Must generate 50+ rooms on peak
- Must have the ability to rotate nationally
- Must demonstrate a solid 2 year event history

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Pacific Northwest Hosted Buyers

Connect PNW (September 19-20) | Boise

- ☐ Must be physically located in WA, OR, ID, Nor Cal, or Vancouver
- ☐ Must generate 50+ rooms on peak
- ☐ Must have the ability to rotate nationally
- ☐ Must demonstrate a solid 2 year event history

Faith Hosted Buyers

Connect Faith (October 3-5) | Little Rock

- ☐ Must plan faith-based meetings & events
- ☐ Must generate 50+ rooms on peak
- ☐ Must have the ability to rotate nationally

Southeast Hosted Buyers

Connect Southeast (October 3-5) | Little Rock

- ☐ Must be physically located in the Southeastern states
- ☐ Must generate 50+ rooms on peak
- ☐ Must have the ability to rotate nationally

Texas Hosted Buyers

Connect Texas (November 14-16) | El Paso

- ☐ Must be physically located in Texas
- ☐ Must generate 50+ rooms on peak
- ☐ Must have the ability to rotate nationally

DC Hosted Buyers

Connect DC (November 28-29) | Washington D.C.

- ☐ Must be a Corporate or Association Planner that is physically located in the DMV area
- ☐ Third Parties are allowed with completed Trusted Planner Form
- ☐ Must generate 50+ rooms on peak
- ☐ Must have the ability to rotate nationally

Med + Tech Hosted Buyers

Connect Med+Tech (November 28-29) | Washington D.C.

- ☐ Must plan meetings or events that serve the Medical OR Technology industries
- ☐ Must generate 50+ rooms on peak
- ☐ May be located anywhere in the United States
- ☐ Must have the ability to source meetings nationally