

Connect Marketplace

Schedule at a Glance

Aug. 8-10, Detroit

For a map of the Trade Show, click [here](#).

Monday, August 8

2-5 p.m.	Regiception, Sponsored by the Michigan Economic Development Corporation	Huntington Place; Level 2; Exhibit Hall B-D
6-9 p.m.	Opening Reception, Hosted by Visit Detroit	Hitsville Hall, Jit Hall, Frequency Factory

Tuesday, August 9

7:45-8:45 a.m.	Hosted Buyer Breakfasts (Invite-Only)	see invitation for details
9-11 a.m.	Marketplace Appointments, Sponsored by Traveling Teams	Huntington Place; Level 2; Exhibit Hall B-D
10:45 a.m.-3 p.m.	Trade Show Hours	Huntington Place; Level 2; Exhibit Hall B-D
11 a.m.-3 p.m.	Visit Myrtle Beach Pickleball Tournament	Court on Trade Show Floor
11-11:20 a.m.	“Sports Tourism Update”— Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
11:30 a.m.-12:05 p.m.	“Gather Geeks Live” with David Adler	Visit Sacramento Speaker Showcase Theater
12-1 p.m.	Lunch, sponsored by Visit Walnut Creek	Trade Show Floor
12:15-12:50 p.m.	“The Flirty Dozen: 12 Emotional Ingredients for Creating Intimate Events”— Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
12:55-1:45 p.m.	“Signed, Sealed, Delivered: A Deep Dive into AV Contracts”— Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
12:55-1:45 p.m.	“Digital Passports: The Future of Attendee Perks”— Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
2:40-3:20 p.m.	“Under Contract: Tips for Contract Negotiating Success”— Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
3-5 p.m.	Marketplace Appointments, Sponsored by Traveling Teams	Exhibit Hall
5-9 p.m.	Beach Party, Hosted by Visit Detroit	Campus Martius Park
5-9 p.m.	Open Night	
6-8 p.m.	LGBT Meeting Professionals Reception	Shinola Hotel, Birdie Room

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Wednesday, August 10

7:45-8:45 a.m.	CMP Breakfast, sponsored by Community Brands	RSVP required
7:45-8:45 a.m.	Hosted Buyer Breakfasts (Invite-Only)	see invitation for details
9-11 a.m.	Marketplace Appointments, Sponsored by Traveling Teams	Huntington Place; Level 2; Exhibit Hall B-D
10:45 a.m.-3:30 p.m.	Trade Show Hours	Huntington Place; Level 2; Exhibit Hall B-D
11:15-11:45 am.	“Shut Up & Learn: 15 Years of Entrepreneurship Lessons with Austin Johnston” — Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
12-1 p.m.	Lunch	Trade Show Floor
12:10-12:45 p.m.	“Meet the Masters: BizBash’s Event Masters Live” — Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
1-3 p.m.	Visit Myrtle Beach Pickleball Tournament	Court on Trade Show Floor
1-1:45 p.m.	“Fearless Females: How These SheEOs and Lauded Leaders Achieved Success” — Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
2-2:35 p.m.	“Future Proofing Your Events: What the Legalization of THC Means for Event Producers” — Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
2:40-3:15 p.m.	“Destination Decentraland: Metaverse Events 101” — Education Presented by BizBash	Visit Sacramento Speaker Showcase Theater
3:30-4:30 p.m.	Marketplace Appointments, Sponsored by Traveling Teams	Exhibit Hall
4:30-6 p.m.	Closing Ceremonies, Sponsored by Meet Minneapolis, Hubilo, Visit Milwaukee, Meet Chicago Northwest and Visit Tampa Bay	Grand River Ballroom

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