



Meetings & Events Guides

Performance. Influence. Reach.

Our products get attention. Your destination will, too.

Connect's Meetings Professional Guides influence the people making decisions for millions of dollars worth of destination business surrounding conventions, conferences, sports events and meetings in every segment of group business:

- Associations and specialty associations
- Corporate and incentive
- Faith-based
- Sports

Whether an official state-sponsored guide or a custom guide supported solely by our advertising partners, you're guaranteed the same quality and results that have earned our Marketplace events and award-winning print magazines, online products and services recognition throughout the industry.

See inside for more information.

“Planners get a feel about a destination and [how it fits with their meetings] from the print ads. I love your magazine and websites, by the way. They are fantastic...A good resource that I would recommend to all planners.”

—Keith Johnston,
eventplanning.com, plannerwire.com

“I want to congratulate you on a great magazine. Thanks for keeping planners in the loop with all the new sites and information you provide.”

—Inge Hafkemeyer,
CMM, IAAP Meetings Manger

Connect

USER-FRIENDLY

Your advertisement in the meeting planning guide that covers your destination supports your marketing and sales efforts and helps expedite your sales process. Our in-house planner development team generates top-notch leads in partnership with the advertisers in our guides.

A GREAT RESOURCE

Destination Information

- Specific to state, cities and regions
- Noteworthy briefs highlight local opportunities for attendees
- Valuable insider tips and planner testimonials
- Colorful photos
- Design by award-winning team

Venue Listings (Optional)

- Basic grid listings for venues with 5,000 square feet of space or more include name, website, meeting space specs, and amenities
- Resource guide includes sales contact email (advertisers only!)
- Convention and Conference Centers
- Conference Hotels and Resorts
- Special Event Venues



Garland

Convention/Conference Centers/Hotels	Rooms/Meeting Space	Details
Curtis Culwell Center specialeventscenter.com	53,159 sq. ft. 6 meeting rooms	Arena size
Hyatt Place Dallas/Garland dallasgarland.place.hyatt.com	11,830 sq. ft. 6 meeting rooms	155 guest on-site parking

Granbury

Convention/Conference Centers/Hotels	Rooms/Meeting Space	Details
Granbury Resort Conference Center granburytx.com	20,000 sq. ft. 9 meeting rooms	Boardroom adjacent

Grapevine

Convention/Conference Centers/Hotels	Rooms/Meeting Space	Details
Courtyard/TownePlace Suites by Marriott marriott.com		
Embassy Suites Dallas-DFW Airport World embassysuites3.hilton.com		
Gaylord Texan Resort & Convention		

Lewisville

Meeting planners enjoy the range of options in this area. In addition to traditional meeting space, there are unique meeting and banquet destinations to help you set an unforgettable event and environment for your attendees. A variety of meeting locations are available for your event, from the historic downtown area to the modern, high-tech facilities of the new **Hyatt Regency Lewisville**. The **Hyatt Regency Lewisville** features over 100,000 sq. ft. of meeting space, 100 meeting rooms, and a state-of-the-art theater. The **Hyatt Regency Lewisville** is a premier destination for your next meeting or event. For more information, visit www.hyatt.com.

This progressive, urban community is a recreational

Amarillo

One of the largest cities in the Panhandle Plains region of northwest Texas, Amarillo has a rich history and heritage. The city is known for its cowboy culture, rodeo events, and beautiful scenery. The city is also home to the **Amesbury Hotel**, a historic landmark that has been restored to its former glory. The hotel is a great place to stay for your next meeting or event. For more information, visit www.amesburyhotel.com.

Amarillo offers a number of attractions for memorable group tours or events, especially surrounding its distinct Western heritage.

Amarillo Meetings are Well Done.

With almost 6000 lodging rooms and all the space you need, Amarillo is that rare site with heritage and hospitality.

We won't steer you wrong.

Step Into The Real Texas

AMARILLO

800-697-1338 www.visitAmarilloTX.com

Get In Touch With Us: sales@visitAmarilloTX.com

IMPACT

Every guide is distributed to our entire planner circulation, either polybagged with specific issues of Connect Association, Connect Corporate, Connect Faith and Connect Sports, or mailed separately as a bonus to our readers. Copies also are distributed year-round at our Marketplace events, and new subscribers receive copies as well. Guides are promoted and available on our websites throughout the year.

Value Included

- 1 35 leads for full-page advertisers; 20 for half-page
- 2 Yearlong presence on all Connect websites with links and updates
- 3 Bonus distribution at Connect, Connect Sports, Diversity and Connect Faith Marketplace conferences and trade shows
- 4 Invitation to exclusive events for planners and print advertising partners at all Marketplace shows, where available.

Rates for Advertising Partners

Full Page	\$9,950
Half Page	\$6,950

Ask your Connect Regional Sales Director about upcoming guides, rates, specs and deadlines.



VALUE

Your guide at our Marketplace events will reach enthusiastic and motivated planners looking for destination information. Enjoy positive associations and return on your investment when you partner with us.

“ It was my first time in attendance and the time I spent with suppliers during the trade show, educational sessions and social networking opportunities was invaluable. I went to the event with the goal of exploring a variety of potential destinations for our 2013 and 2014 conferences, but the experience lent itself to far more.”

—**Tonya M. Palla**, National Coalition for Campus Children’s Center

“ There’s something very true about the statement that associations are the glue that hold business together, and I think Connect actually strengthens that glue. It’s awesome. It’s a great way to meet people, [and] it’s a great way to really focus on the dialogue that creates innovation within all the industries that we represent. I’ve actually been to Connect as a planner, as a supplier and as a speaker. In all of those capacities, we have made some great connections.”

—**Michael Alderson**, FSA Management Group

“ I did not realize how much I would learn at the sessions. I walked away with many tools and resources that I could begin utilizing immediately. I have never attended a planner’s conference and didn’t know what to expect. I was pleasantly surprised at the breadth and depth of the conference and how much I learned!”

—**Allison Kohler**, SHPS, Inc.

Connect