



FOR IMMEDIATE RELEASE

REGISTRATION FOR CONNECT MEDICAL IS OPEN

ATLANTA, May 4, 2017— Connect is excited to announce a new event specifically for medical stakeholders and continuing medical education providers to take place in Cincinnati, Oct. 24-26, 2017. Hosted by Connect at the stylish and historic Renaissance Cincinnati Downtown Hotel, Connect Medical is a hosted-planner, appointment-only program and education conference. The event brings together the most active planners, suppliers and experts in medical meeting planning for three days of general sessions, roundtables, workshops, preset appointments and quality networking.

“We produce over 60 events a year,” says Doreen Brown, CEO of the American Academy of Anti-Aging Medicine. “Finding the right location and the right vendor partners for our physician audiences is a key factor in our growth and success. Medical audiences have unique requirements. We are looking forward to attending Connect Medical to learn from our peers.”

Connect Medical features an emphasis on high-level education relevant to medical event planners. Presented by established authorities in the field of event planning, these sessions offer attendees thought-provoking deep dives into strategies for developing successful events and advancing their careers. During the Marketplace session of Connect Medical, planners and sellers meet in preset, scheduled appointments specific to their meetings' needs; exchange RFPs; arrange future site visits; and book events.

Space is limited. To participate, contact Vice President of Sales Matt Johnson at mjohnson@connectmeetings.com, or for more information, visit connectmedicalmeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at connectmeetings.com.