

FOR IMMEDIATE RELEASE

## **CONNECT MEDICAL-CONNECT TECH TO BE HELD IN LAS VEGAS**

ATLANTA, March 16, 2018— Connect announces that Connect Medical will be held alongside Connect Tech at the beautiful Red Rock Resort in Las Vegas, Oct. 14-15, 2018. Winner of multiple awards, Red Rock Resort offers a mix of luxurious hotel rooms, casino gaming and myriad amenities—making it a prime location for this year's dynamic event.

Connect Medical-Connect Tech bring together stakeholders from the medical and technology sectors with hoteliers and suppliers for prescheduled one-on-one meetings, continuing education sessions, keynote general sessions and quality networking with industry colleagues.

During Marketplace, planners and sellers meet in prescheduled appointments to exchange RFPs, arrange future site visits and book events. The large number of attendees offers numerous opportunities for future business, but the quality of participating meeting professionals is what truly sets this conference apart. Meeting planners for pharmaceuticals, biotech, medical associations and medical devices have been some of the key attendees in the past.

Space is limited. To participate, contact Vice President of Sales Matt Johnson at [mjohnson@connectmeetings.com](mailto:mjohnson@connectmeetings.com), or for more information, visit [connectmeetings.com/events](http://connectmeetings.com/events).

### **ABOUT CONNECT**

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines, and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at [connectmeetings.com](http://connectmeetings.com).