

Connect

Hyper Targeted Prospecting With Connect 360°

Connect 360* is a cross platform prospecting campaign that takes advantage of Connects Owned Media and 1st party data.



As the digital landscape continues to evolve one thing remains constant, direct messaging is the most effective way to communicate to potential clients. At Connect we utilize this strategy and provide 1st party data to help you prospect in the most beneficial way possible.

■ Three Step Process:

1. Engaging Message through email targeted to Connect's owned database.
2. Message Reinforcement through targeted social media ads on LinkedIn and Facebook.
3. Brand Reinforcement through retargeting banner ads that will follow the potential buyer across their digital experience.

■ Pricing: \$25,000

- **Includes:** 1 custom email campaign targeted at our 1st party email list of planners
- **Message reinforcement:** Targeted ads on social media channels— 3,375 guaranteed clicks (Facebook, Twitter, LinkedIn)
- **Brand reinforcement:** Custom audience targeting on Google— 250,000 guaranteed impressions

For inquiries, contact Vice President of Sales Matt Johnson at mjohnson@connectmeetings.com or 678-987-9925, or your region's director of sales.

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