

Connect

Sponsored Update LinkedIn Posts

As the platform of choice for career-oriented professionals, LinkedIn is the ideal stage to broadcast your message for maximum results. Utilize the power of Connect on LinkedIn to reach a wide audience of event professionals with news, updates and marketing from your organization.

- **Reach New Readers**

Your sponsored post is featured as part of an ongoing series of sponsored posts briefing Connect followers and connections about developments in the events industry.

- **Guaranteed Impressions: 10,000**

- **Campaigns: \$3,000**, with promise of one post featuring the sponsor. The sponsor will provide three options for editorial review.

- **Suggested Topics:** New staff hirings; new venue openings; winning new business

For inquiries, contact Vice President of Sales Matt Johnson at mjohnson@connectmeetings.com or 678-987-9925, or your region's director of sales.

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