

TURN-KEY DIGITAL VIDEO PACKAGES THAT DRIVE RESULTS

WHY DIGITAL VIDEO?

Video content is more important than ever. On average, Americans spend nearly 2 hours per day interacting with digital video. Connect's video pre-roll allows you to reach your targeted audience directly where they are consuming their information—across multiple devices, through a targeted campaign. Deliver your message directly to your target audience through :15 or :30 second video campaigns.

PREMIUM PACKAGES INCLUDE

- Device agnostic online video and OTT reach consumers on all devices: desktop, mobile, CTV
- 3rd party look-alike audience modeling
- Geotargeting to nation, state or DMA level
- DoubleVerify & MOAT inventory quality monitoring
- In partnership with Pixelate's #1 most trusted video SSP
- Monthly metrics reporting

Drive qualified traffic and leads with our Cost per Completed View pricing model.



Pricing Schedule

Meetings: \$0.10 CPCV (200,000 Completed Views)	\$20,000
Leisure: \$0.06 CPCV (200,000 Completed Views)	\$12,000

For specific package options, contact your region's director of sales.

East

Jim Hampton
jhampton@connectmeetings.com
(678) 987-9907

Central

Chris Conwell
cconwell@connectmeetings.com
(214) 802-1629

West

Alex Conwell
aconwell@connectmeetings.com
(214) 934-8218