

FOR IMMEDIATE RELEASE

CONNECT BUSINESS TRAVEL JOINS THE MEETINGS LINEUP

ATLANTA, Sept. 7, 2018— Connect is excited to announce a new event specifically for business travel executives to take place in Kissimmee, Florida, Feb. 20-22, 2019. Hosted by Connect at the picturesque Gaylord Palms Resort and Convention Center, Connect Business Travel is a hosted-buyer, appointment-only program and education conference. The event brings together key suppliers and the most active travel executives from Fortune 1000 companies for three days of general sessions, roundtables, workshops, preset appointments and quality networking.

“Connect’s roster of events continues to grow because we are able to help suppliers meet their business goals by bringing qualified buyers to the table,” said Chris Collinson, president of Connect. “We are excited to apply Connect’s proven reverse-style trade show formula to the business travel industry.”

“Connect is committed to providing events that serve a need in the industry,” said Adam Smith, vice president of Connect Business Travel. “Connect Business Travel offers a space for buyers and suppliers focused on hospitality, transportation and technology to grow and build relationships. We know the importance of corporate travel and look forward to our new partnerships.”

Smith is a hospitality veteran and a long-time Connect employee. In his new role, he will position Connect Business Travel as a source of expertise, resources and connections within the business travel industry.

Connect Business Travel features high-level education relevant to business travel executives, one-on-one appointments and fun receptions, all of which allow attendees to form more meaningful business connections. During the Marketplace session, buyers and suppliers meet in prescheduled appointments specific to their current and future business travel needs. The popular Marketplace format is synonymous with Connect events.

If you are interested in being considered for this event, contact Vice President of Connect Business Travel Adam Smith at asmith@connectbusinesstravel.com, or for more information, visit connectbusinesstravel.com.

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom

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programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at connectmeetings.com.