

FOR IMMEDIATE RELEASE

INTRODUCING THE CONNECT MEDICAL ADVISORY BOARD

ATLANTA, Sept. 27, 2018—Connect, the leader in meetings that increases tourism and group business, has formed a Connect Medical Advisory Board comprised of health organization planners as well as third-party intermediary representatives. Board members include:

Doug Gardiner, DA & Associates
Delphine Hepp, CMP, AMR Management Services
Jessica Kokos, American Cleft-Palate-Craniofacial Association
Lynn Lawson, EventPrep
Audrey Ngaleu, Change Healthcare
Sarita Ramgulam, CMM, HMCC
Heather Schmidt, Philips

The advisory board held its first meeting in Rochester, Minnesota, earlier this month. “Minnesota’s Rochester was honored to host the inaugural Connect Medical Advisory Board meeting. Our city was an ideal location for this fantastic event,” said Chris Wagner, director of sales for Experience Rochester MN. “One of Rochester, Minnesota’s, unique advantages as a host for the Medical Advisory Board meeting—and as a premier destination for medical conventions in general—is that we are the proud site of Mayo Clinic, a global destination for health and wellness and one of the world’s elite research institutions.”

“The Connect Medical Advisory Board members got to experience firsthand how Mayo Clinic is able to support our city’s large medical meetings by arranging complimentary specialized tours of the Mayo Clinic campus and of leading-edge centers, providing subject-matter experts as convention panelists and moderators, and coordinating guest speakers on highly specialized or general-interested healthcare topics,” Wagner said. “We feel that Rochester, Minnesota, serves as a shining example of how a local medical institution can support and enhance a medical convention, and we are delighted that Connect’s Medical Advisory Board witnessed that!”

[Connect Medical](#) brings together stakeholders from the medical sectors with hoteliers and suppliers for prescheduled, one-on-one meetings, continuing education sessions, keynote general sessions and quality networking with industry colleagues.

During Marketplace, planners and sellers meet in prescheduled appointments to exchange RFPs, arrange future site visits and book events. The large number of attendees offers numerous opportunities for future business, but the quality of participating meeting professionals is what truly sets this conference apart. Meeting planners for pharmaceuticals, biotech, medical associations and medical devices have been some of the key attendees in the past.

Connect

Space is limited. To participate, contact Executive Vice President Matt Johnson at mjohnson@connectmeetings.com.

For more information on how to join the board, contact Senior Director of Sales Kristen Francis at kfrancis@connectmeetings.com.

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at connectmeetings.com.