

FOR IMMEDIATE RELEASE

CONNECT ENTERS THE GOVERNMENT SECTOR

ATLANTA, Oct. 1, 2018—Connect introduces Connect Government to its roster of meeting events. The hosted-buyer, appointment-only and reverse-style trade show will take place in Ontario, California, Nov. 12-14, 2018. Hosted buyers include government or contract planners who are responsible for planning meetings and events for federal, state or local government agencies.

During Marketplace, planners and suppliers meet in more than 30 prescheduled appointments to exchange RFPs, arrange future site visits and book events. The popular Marketplace format is synonymous with Connect events. In addition to one-on-one meetings, Connect Government will feature quality education sessions, networking opportunities with like-minded professionals in the government sector and celebrity keynote speaker, Deion Sanders.

The eight-time Pro-Bowler, two-time Super Bowl champion and Pro Football Hall of Famer can be seen on the NFL Network as a football analyst and broadcaster. He is the only person in professional sports history to play in the World Series and the Super Bowl. Sanders will share his professional journey on Nov. 14, prior to the closing reception.

“Connect is committed to providing an engaging trade show experience that not only allows attendees to grow professionally but close business in a cost-effective manner,” says Chris Collinson, president of Connect. “We are excited to offer this unique business experience to the government sector with our new show, Connect Government.”

To participate as a supplier or to become a sponsor, contact Executive Vice President Matt Johnson at mjohnson@connectmeetings.com.

To participate as a planner, contact Senior Director of Sales Kristen Francis at kfrancis@connectmeetings.com

For more information, visit connectmarketplace.com/government.

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at connectmeetings.com.