

FOR IMMEDIATE RELEASE

Connect and HPN Global Announce Alliance Partnership

ATLANTA, Feb. 11, 2019— Connect, the leader in meetings and events, is pleased to announce a new strategic partnership with HPN Global. Connect's ongoing aim is to bring together meeting professionals with the services, people and ideas necessary to succeed in the meetings and events space. The new partnership was created to support this aim and enhance Connect's and HPN Global's mutual customers' overall experience.

Through this partnership, Connect and HPN Global will strive to increase the availability of the important resources and services that both industry leaders provide. Representatives from Connect will attend and speak at the annual HPN Global Partner Conference in Seattle Oct. 3-6, 2019, and 20 of the 100 top HPN Global associates will attend and take appointments at Connect 2019 Aug. 26-28 in Louisville, Kentucky. HPN Global will also host a dedicated lounge area during Registration.

HPN Global is one of the most respected, far-reaching site selection and venue-finding companies in the meetings industry. It is the only major company of its kind that operates its own internal sourcing system. HPN Global offers unparalleled value to its clients through its world-class service, deep vendor relationships and the industry's most effective procurement platform.

"At HPN Global, relationships matter," said Desi Whitney, senior vice president of sourcing and industry relations at HPN Global. "We're excited to partner with Connect Meetings to continue our mission of bringing great people together. We look forward to connecting with new suppliers, customers and really showcasing the HPN Global difference. Amazing things happen when people meet."

Connect's reverse-style trade shows provide exposure and face-to-face opportunities that are crucial to develop business. During Marketplace, planners and suppliers meet in prescheduled appointments to exchange RFPs, arrange future site visits and book events. In addition to one-on-one meetings, Connect events feature high-quality education sessions, networking opportunities with like-minded professionals and motivational keynote speakers.

For more information, contact Senior Director of Sales **Kristen Francis** at kfrancis@connectmeetings.com. For more information about HPN Global, contact **Desi Whitney** at dwhitney@hpnglobal.com.

ABOUT CONNECT

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson

Connect

Media & Events, introduced the popular Marketplace format to the meetings industry and now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at connectmeetings.com.