

FOR IMMEDIATE RELEASE

## **Connect Announces Puerto Rico as 2021 Host**

ATLANTA, June 6, 2019— Connect 2021 will be held in Puerto Rico, Connect announced today. The event will bring together more than 3,500 planners, suppliers and other industry leaders for three days of networking, face-to-face meetings, education, lively receptions and more.

“We’re thrilled to host Connect 2021 and have the opportunity to open Puerto Rico’s doors to the industry’s best meetings and events experts,” said Brad Dean, CEO at Discover Puerto Rico. “Welcoming the Connect community will be a testament to Puerto Rico being a strong force in the space—it will further elevate our status as the most technologically-advanced destination in the Caribbean that offers the ease of traveling to a U.S. territory, combined with unparalleled culture and diverse natural offerings.”

Attendees traveling to Puerto Rico for Connect 2021 will be pleased to discover a rich historic and cultural heritage, warm, tropical weather and locals who are known for their genuine hospitality toward visitors. Because the island is a U.S. territory, attendees can enjoy passport- and customs-free travel.

The island boasts an already admirable resume with 157 hotels, over 5,000 restaurants and bars, 17 golf courses, 16 casinos and more than 120 attractions and activities. District San Juan—the Times Square-inspired entertainment complex that promises to revolutionize the way people have fun in Puerto Rico—is another sign of its bright future.

“We are confident Puerto Rico will deliver an unparalleled experience, as we anticipate another year of providing Connect attendees the exposure and face-to-face opportunities that are crucial in this industry,” said Chris Collinson, president of Connect.

Connect 2021 will include the hallmark one-on-one appointments, valuable networking opportunities and fun receptions, all of which allow attendees to form more meaningful business connections during their time at the event. High-level education helps attendees stay on top of relevant industry trends and celebrity keynotes inspire and motivate attendees before they return to the office.

For more information, contact Vice President of Sales Derek Rodriguez at [drodriguez@connectmeetings.com](mailto:drodriguez@connectmeetings.com).

### **ABOUT CONNECT**

Connect is a leader in the meetings, events, travel and tourism industry. Specializing in destination marketing, the company produces digital programs, online and mobile solutions, meetings business and travel magazines, trade shows and consumer events, travel guides for newspapers and leisure magazines and destination information, which is distributed through broadcast and custom programs. Connect, formerly known as Collinson Media & Events, introduced the popular Marketplace format to the meetings industry and

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now produces national shows for meeting planners in the Corporate, Expo, Sports, Diversity, Association and Faith sectors as well as other state- and region-specific meetings- and hospitality-focused events. More information about the company's brands and services is available at [connectmeetings.com](http://connectmeetings.com).

## **ABOUT DISCOVER PUERTO RICO**

Discover Puerto Rico is a newly established private, not for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island's diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and community at large, to empower economic growth. To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](http://DiscoverPuertoRico.com).

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